

Annual Report 2002-2003



“As a relatively **young filmmaker**, this (2003 NSI FilmExchange) was also my first time witnessing genuine evidence of the existence of a **Canadian film community**. Coming from Quebec, I was amazed to see a successful bridging of the vast distances separating the various **filmmaking communities** throughout the nation.”

KARL RAUDSEPP-HEARNE

Director, *Song*

“In a word – **opportunity!** To **connect and learn** from seasoned veterans and other emerging professionals in a **productive and focused** environment. It’s been great so far!!!”

ANAND RAMAYYA

2002 NSI Totally Television Producer, *Wapos Bay – The Series*

The National Screen Institute – Canada, with headquarters in Winnipeg, is a training and development organization for the film and television industry. Programs are delivered in regions across Canada and in key locations around the world.

The National Screen Institute – Canada operates with ongoing funding from Telefilm Canada through Canadian Heritage, and Manitoba Culture, Heritage and Tourism. Additional support provided by Patrons: Global Television Network, CTV and CBC Television. Further support provided by our Partners: Alliance Atlantis, Odeon Films and Warner Bros. Entertainment (Canada) Inc.

“We feel the NSI has served as an excellent platform to springboard our team into the future of Canadian filmmaking.”

ERIN HASKETT, TIM McAREE AND LUKE CARROLL

2001 NSI Drama Prize Team, *For My Father*

“When a festival puts new Canadian work front and centre it’s exciting. Maybe it’s the start of the revolution, where Canadian directors start to take back a few of their screens.”

CARL BESSAI

Director, *Lola*, 2002 NSI FilmExchange

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Profile

ROLE

The National Screen Institute – Canada is the oldest Canadian training school for writers, directors and producers working in film and television. Founded in the mid 1980s, one of four federally recognized and supported National Training Schools for professional development in film and television, NSI plays an important role in preparing emerging content creators for viable and sustainable careers, without their having to relocate to Toronto, Montreal or Vancouver for such training.

NSI takes its programs on the road – delivering them in major centres in every region of the country. For our participants that means bringing them national level training at home. NSI also recognizes the importance of exchange with industry professionals, and presents opportunities for participants to showcase their work, develop mentor relationships and learn from the best in Canada.

Our training is provided through six core programs, streamed to meet the needs of individuals at various levels of experience. Each program is based on a project-oriented methodology where participants learn by doing. Whether producing a short film or feature, developing a television series, negotiating a broadcast license or distribution deal, securing overseas sales, or sharing the national spotlight – NSI – Canada designs its programs so that participants can leverage and exploit their own works.

MISSION

The National Screen Institute – Canada supplies innovative, focused, applied professional training, leading participants to successful careers as writers, directors and producers in Canada's film and television industry.

STRUCTURE

A 14 member Board of Directors, chaired by Carole Vivier, oversees the operations of the National Screen Institute – Canada. The Chief Executive Officer is Susan Millican, who reports directly to the Board of Directors.

FUNDING

The NSI derives 39% of its total revenues from corporate sponsorships and 4% through earned revenues from its programs. A further 22% is derived from various federal, provincial and municipal government and agency sources. The balance comes from Telefilm Canada, through Canadian Heritage, in recognition of NSI's public role as a National Training School.

Build

Developing Imagination Building Recognition Providing Excellence

The National Screen Institute – Canada has successfully met the financial and administrative challenges of the previous year. The organization retracted and restructured its activities, maximizing value from its core business.

Our strategy of developing imagination and building recognition for our program participants, along with providing excellent film and television product, has resulted in many achievements in 2002–2003.

Investment in program models, which focus on creative work produced by our participants, has resulted in short films, feature productions and television programs with audience appeal both at home and abroad. Our programs performed well, despite budgetary constraints, delivering graduates prepared to meet industry demands and market trends.

Our financial goals were surpassed. We recorded a surplus and are in a position to reinvest in new initiatives. We look forward to introducing training opportunities that will lead to Canadians seeing a wider, more diverse, reflection of their stories and experiences on the screen.



Message from the Chair

Growth and change, renewed energy and commitment, and individual program achievements characterized fiscal year 2002–2003. Key goals identified in our Business Plan were met, if not surpassed. These included expanding training to meet the needs of both film and television, enhancing existing programs to provide job ready training, reducing costs related to program delivery, and diversifying our sources of revenue. This success is very much attributable to the drive and expertise of the NSI team under the leadership of CEO Susan Millican.

The primary task for 2002–2003 was to audit NSI's six core programs, and develop and implement strategies for modifying, expanding or repurposing curricula. The Board has been thoroughly pleased with the results. Key achievements included:

- repositioning Drama Prize to reflect CBC ZeD program sponsorship, which included a first-window broadcast license for participants;
- restructuring Features First to strengthen financial, business and marketing components, and ensure the highest calibre of graduates;
- launch of year one of Totally Television, a comprehensive professional development program for the television industry;
- refinement of the Global Marketing Program to provide greater distinction between film and television producers' marketing needs, and stronger financial and business training;
- elimination of the Movie Camp program and repurposing of the curriculum to meet the needs of an Aboriginal Youth Training Program in development; and
- renaming and repositioning the NSI's Showcase Program, FilmExchange, in order to strengthen the value of this event with audiences, program participants and industry professionals.

These substantive achievements were made despite the financial challenges experienced in the previous year. Program budgets were streamlined and sources of revenue expanded to eliminate the deficit. I am happy to report that these measures contributed to a surplus in this current year. The Board was encouraged by fiscal projections, and confident in approving development of new initiatives and expansion of existing programs, as evidenced in this Annual Report.

The Board recognizes that increased activity will result in increased expenses. To establish a clearer picture of our value to the marketplace, the Board has approved an Economic Impact Study to be undertaken in the next fiscal year. The results of this study will provide NSI with valuable information to better position the organization financially. We also hope to introduce an endowment fund as a stabilization measure to ensure the NSI's long-term growth.

Oh behalf of the Board, I would like to extend our appreciation and congratulate NSI staff and faculty for a job well done.

A handwritten signature in cursive script that reads "Carole Vivier".

Carole Vivier

CEO, MANITOBA FILM & SOUND



Message from the CEO

I am pleased to report that fiscal year 2002–2003 has exceeded our expectations. My first task upon joining the NSI team was to assess the needs of emerging Canadian content creators and determine marketplace requirements before embarking on a plan to revitalize and expand the NSI's programs to provide essential job ready training. Programs were modified to respond to the film and television sectors' needs, and repositioned to attract the most promising talent from across Canada. We succeeded in providing greater opportunities for writers, producers and directors to develop their talents and build careers in the industry.

We believe our programs thrive on the imagination of their participants. NSI has proven its commitment to developing skills necessary for transforming ideas into innovative productions that will attract audiences across Canada and throughout the world. This is a goal that is shared by our participants, faculty and partners, and is the underlying strength that distinguishes NSI from other film and television training programs.

We also recognize the need for more diverse storytelling in the film and television mediums. This year we focused on developing new programs, hand-in-hand with industry, that will attract talented content creators from distinct communities across the country. The film and television sector has made great strides in responding to audience desire to see their own stories reflected on Canadian screens. We plan to ensure that there will be no shortage of skilled content creators ready to meet this challenge.

This year also marks the successful rebranding and marketing of our showcase event, NSI FilmExchange Canadian Film Festival. The festival brought together emerging and established Canadian content creators to showcase and market their works, participate in professional development workshops, and meet colleagues, audiences, distributors and broadcasters. Our goal is to build recognition for Canadian works on a local, national and international level.

The NSI's accomplishments in 2002–2003 reflect the confidence and commitment of the Board of Directors, staff, faculty, alumni, partners and sponsors, and program participants. I would like to single out NSI's faculty and alumni, who truly enrich all our programs. They generously contributed their knowledge and energy in designing curricula, teaching and mentoring participants, and promoting the careers of graduates. Together, we have provided excellence in the training delivered through our programs, and in the quality of works produced by our graduates.

I am confident our team will continue to build such reputable programs as NSI ZeD Drama Prize, Features First and FilmExchange, provide expert direction through such leading edge programs as Totally Television and Global Marketing, and develop untapped talent through new initiatives.

A handwritten signature in cursive script that reads "Susan Millican".

Susan Millican
CHIEF EXECUTIVE OFFICER

Training

YEAR OF ACHIEVEMENTS



The Wedding Video



Dermott's Quest

nsi ZED Drama Prize

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The NSI ZeD Drama Prize has introduced some hundred Canadian short films to the screen, and trained hundreds of filmmakers in cities across the country. This flagship program provides a year of professional support to emerging Canadian content creators as they embark on developing and producing a broadcast quality ten minute short film. In 2002-2003, CBC ZeD agreed to sponsor this successful, high profile program. CBC's generous financial contribution has permitted NSI to improve training components and attract the highest calibre professionals in the industry. With this new sponsorship, NSI ZeD Drama Prize teams now receive \$8,000 in cash support and over \$6,000 in services, as well as a first-window national broadcast license valued at \$1,500. Master classes for 2002 were conducted by producer Shirley Verduyck (*waydowntown*), story editor Allan Magee (*Rude, Soul Survivor, Highway 61, Roadkill, Road to Avonlea*) and director Jonathan Tammuz (*Minotaur,*

Rupert's Land) who also conducted the directing workshop for 2003. The other master classes for 2003 were conducted by producer Jeff Peeler (*Leaving Metropolis, The Nature of Nicholas*) and Frank Borg (*Da Vinci's Inquest*).

Over the course of a year, the NSI ZeD Drama Prize participants receive a broad base of training, master classes in writing, directing and producing, expert mentoring from established filmmakers and access to professional contacts. After completing their short film, they attend a premiere screening of their work at the NSI FilmExchange Canadian Film Festival. Teams are also coached and prepared for marketing and networking opportunities offered at this event. Overall, NSI ZeD Drama Prize gives new filmmakers the opportunity to kick off their careers by meeting and working with established filmmakers and industry professionals at all stages of development and production.

"It was an incredible opportunity. The funding alone was such a head start to be able to apply for further funding... Having the goal to get it to the Festival was encouraging and motivating, and kept us on schedule on days we would have been ready to throw in the towel."

RITA ACHARYYA, PRODUCER
Second Coming In The Second Grade

KEY ACHIEVEMENTS

- *The Recital* (Saskatchewan, 2002), by Billy Morton and Mike Fleischhaker, has been nominated for the 2003 Golden Sheaf Award for Best Saskatchewan Short and will be screened at the upcoming Yorkton Short Film Festival. (Telefilm Canada NSI ZeD Drama Prize Award Sponsor)
- *For My Father* (British Columbia, 2001), by Luke Carroll, Tim McAree and Erin Haskett, was selected and screened at various film festivals around the world, including the Rhode Island International Film Festival, the Commonwealth Film Festival in Manchester, England and the Cinema Jove International Film Festival in Valencia, Spain. *For My Father* was also screened at the Calgary International Film Festival, the Vancouver International Film Festival, the World Wide Short Film Festival in Toronto, and the Volkswagen Canadian Short Film Showcase. (Global Television Network NSI Drama Prize Award Sponsor)
- *The Big Table* (Alberta, 2001), by Alexandra Zarowny and Larissa Banting, was screened at the Palm Springs International Festival of Short Films and is being distributed worldwide by US distributor, Apollo Cinema. *The Big Table* was also screened at the Calgary International Film Festival, the World Wide Short Film Festival in Toronto and the Volkswagen Canadian Short Film Showcase. (Telefilm Canada NSI Drama Prize Award Sponsor)
- *The Wedding Video* (Nova Scotia, 2001), by Jay Dahl and Adamm Liley, was screened at the Atlantic Film Festival and served as a template for a series in development with CBC Television. (Canadian Broadcasting Corporation NSI Drama Prize Award Sponsor)
- *Quality Viewing* (Nova Scotia, 2001), by Evan Kelly and Dugald McLaren, was screened at the Atlantic Film Festival and the Volkswagen Canadian Short Film Showcase. (Rogers Telefund NSI Drama Prize Award Sponsor)

NSI ZeD Drama Prize 2001-2002-2003



Hitting Zero



Darlene Lim, Writer/Director
Hitting Zero



8' outdoor SnowScreen at FilmExchange
2003 NSI ZeD Drama Prize

2001 NSI DRAMA PRIZE FILMS

(premiered at the 2002 NSI FilmExchange Canadian Film Festival)

The Big Table
(ALBERTA)
Telefilm Canada Drama Prize

For My Father
(BRITISH COLUMBIA)
Global Television Network Drama Prize

North Grove
(BRITISH COLUMBIA)
Shaw Children's Programming Initiative Drama Prize

Quality Viewing
(NOVA SCOTIA)
Rogers Telefund Drama Prize

The Wedding Video
(NOVA SCOTIA)
Canadian Broadcasting Corporation Drama Prize

2002 NSI ZeD DRAMA PRIZE FILMS

(premiered at the 2003 NSI FilmExchange Canadian Film Festival)

Dermott's Quest
(ONTARIO)
Canadian Broadcasting Corporation NSI ZeD Drama Prize

Exposures
(BRITISH COLUMBIA)
Rogers Telefund NSI ZeD Drama Prize

Hitting Zero
(ONTARIO)
Global Television Network NSI ZeD Drama Prize

The Recital
(SASKATCHEWAN)
Telefilm Canada NSI ZeD Drama Prize

Second Coming In The Second Grade
(ALBERTA)
Shaw Children's Programming Initiative NSI ZeD Drama Prize

2003 NSI ZeD DRAMA PRIZE FILMS

(premiering at the 2004 NSI FilmExchange Canadian Film Festival)

Any Niagara
(BRITISH COLUMBIA)
Global Television Network NSI ZeD Drama Prize

Big Mother
(SASKATCHEWAN)
Telefilm Canada NSI ZeD Drama Prize

My Original Sin
(ONTARIO)
Canadian Broadcasting Corporation NSI ZeD Drama Prize

A Prairie Tale
(MANITOBA)
Rogers Telefund NSI ZeD Drama Prize

Redeemable In Merchandise
(QUEBEC)
Warner Bros. Entertainment NSI ZeD Drama Prize





Flower & Garnet Director Keith Behrman and his Claude Jutra Award

Courtesy of ACCT, Kodak Entertainment Imaging.



Goldirocks



Seven Times Lucky

nsi FeaturesFirst

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NSI – Canada in association with Telefilm Canada, presents Features First, an ambitious training program that was first introduced in 1997–1998. NSI Features First is targeted to emerging filmmakers, ready to develop their first or second feature film. Emphasis is placed on the professional development of above-the-line talent. Creative teams are selected on the strength of their film concepts, and the effective development and packaging of their film projects. NSI Features First has become a proven success with more than 60% of the film projects developed through this program having advanced to various stages of production and distribution. In 2002–2003, the program was restructured to strengthen the quality of project proposals produced. Greater emphasis was placed on market research and story development, to ensure projects have a realistic chance of being realized. The jury process for admission into the program and advancement to the second phase was made more rigorous, and has resulted in the NSI admitting and graduating stronger candidates with projects that have audience appeal.

In 2002, creative teams attended Orientation at the Toronto International Film Festival, followed by a week long “Boot Camp,” during the first phase of this program. Participants receive intense development training that identifies creative and financial weaknesses and teaches the necessary skills to package their projects, under the guidance of industry professionals. Teams who advance to the second phase are then given further professional development, customized to their specific needs. Teams also receive guidance in marketing and pitching their projects prior to attending the NSI FilmExchange Canadian Film Festival.



KEY ACHIEVEMENTS

- The following 2001-2002 NSI Features First projects went to camera this year: *Seven Times Lucky* (Manitoba), written and directed by Gary Yates and produced by Liz Jarvis, *Goldirocks* (Ontario), written and directed by Paula Tiberius and produced by Lisa Hayes, and *On The Corner* (British Columbia), written and directed by Nathaniel Geary and produced by Wendy Hyman.
- The 1999-2000 NSI Features First film *Flower & Garnet* (British Columbia), written and directed by Keith Behrman and produced by Trish Dolman, premiered at the 2002 Toronto International Film Festival and opened the Canadian Images Program at the Vancouver International Film Festival where it won the Telefilm Canada Award for Best Emerging Western Director.
- *Flower & Garnet* director Keith Behrman was awarded the Claude Jutra Award for direction of a first feature film at the 2003 Genie Awards. *Flower & Garnet* was also selected to be screened as part of the Panorama Program of the 2003 Berlinale in Germany, and had a successful theatrical release in Canada.
- Women in Film & Video Vancouver presented Jane McGregor the 2002 Artistic Merit Award for her performance in *Flower & Garnet*.
- The 1997-1998 NSI Features First film *Leaving Metropolis* (Manitoba), written and directed by Brad Fraser and produced by Ken Mead, Paul Stiles and Kim Todd, premiered at the 2002 Montreal World Film Festival. *Leaving Metropolis* was awarded Best Feature Film at the 2003 Mardi Gras Film Festival in Sydney, Australia, and had a successful theatrical release in Canada.
- *Leaving Metropolis* was also screened at more than ten festivals worldwide in 2003, including the British Film Institute's London Lesbian and Gay Film Festival (England), the Cape Town Gay and Lesbian Film Festival (South Africa) and the Reel Affirmations Film Festival in Washington, D.C. (USA).
- The 1997-1998 NSI Features First film *Turning Paige* (Alberta), directed by Robert Cuffley, co-written by Cuffley and Jason Long, and produced by Carolyn McMaster was nominated for four Genie Awards in 2002.

"(NSI) Features First gave our feature *Seven Times Lucky* a huge boost at a critical time, by introducing us to a variety of people who helped to make it happen, by delivering focused and relevant training, and by providing wonderful mentorship."

LIZ JARVIS, PRODUCER
Seven Times Lucky

Recent Features First Projects

2001-2002 NSI FEATURES FIRST FILM PROJECTS

Goldirocks

(ONTARIO)
Paula Tiberius and Lisa Hayes

On The Corner

(BRITISH COLUMBIA)
Nathaniel Geary and Wendy Hyman

Seven Times Lucky

(MANITOBA)
Gary Yates and Liz Jarvis

Stand-Up Guys

(ONTARIO)
Michael Cameron and Kirk Johnson

2002-2003 NSI FEATURES FIRST FILM PROJECTS

Beautiful Lies

(MANITOBA-ONTARIO)
Christofer Behnisch, Scott McLaren and Shawn Watson

Fetching Cody

(BRITISH COLUMBIA)
David Ray and Carolyn Allain

Near Death

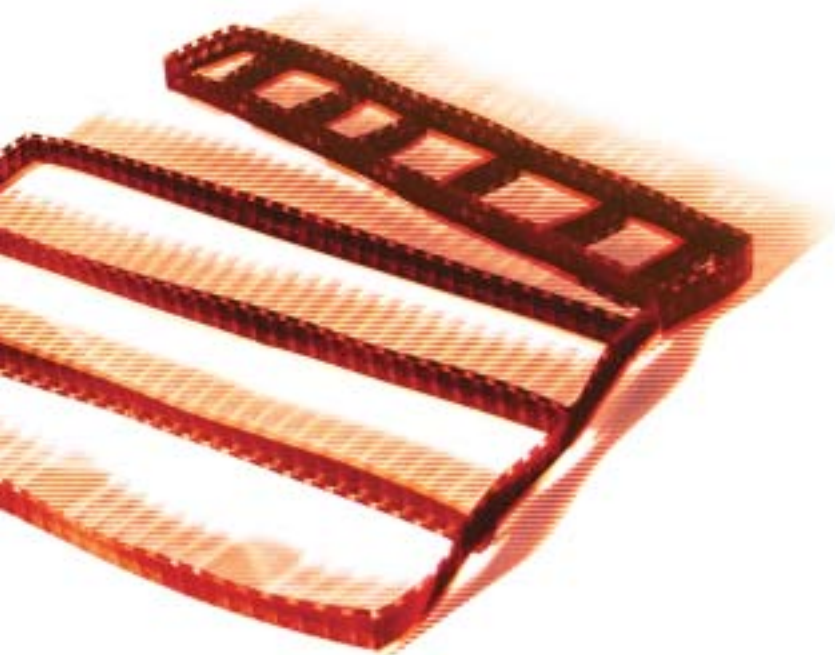
(ONTARIO)
Brian Morey, Sue Riedl and Paula Devonshire

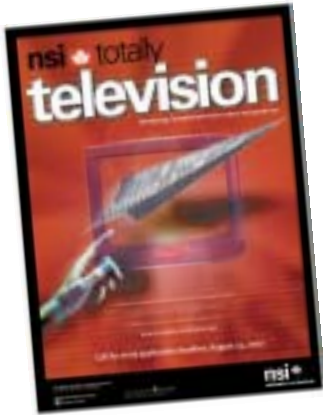
Touch The Moon

(NOVA SCOTIA)
Shandi Mitchell and Barbara Badessi

The Women Of My Life

(BRITISH COLUMBIA)
Carole Ducharme and Sylvie Peltier





nsi Totally Television

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NSI successfully launched Totally Television at the Banff Television Festival in June 2002. It is an innovative professional development program that meets the industry need for talented writers and producers with the ability to create and produce quality television series that draw Canadian audiences. Since the Call to Entry announcement and subsequent promotion, we received an enthusiastic response and selected 12 participants for this first round. The six inaugural teams consist of writers and producers from across Canada, who completed Phase 1 professional development training. Currently, three teams are continuing Phase 2 customized training in a variety of regions. The program is structured to ensure that the most viable projects and capable teams complete the program.

NSI Totally Television is comprised of two distinct phases and selected writer/producer teams must fully complete the first phase to qualify for the second phase. During the first phase, participants work one-on-one with the program manager in preparation

for attending a week-long series of intensive training sessions. Respected industry professionals conduct group and individual workshops in a variety of subjects including story editing, financing, marketing and business affairs. Teams are also aligned with industry mentors who provide one-on-one guidance with their projects. Project submissions for the second phase are evaluated by a jury who assess proposal strength based on creative elements, market viability, and realistic financing and marketing plans. Phase 2 training activities and professional development sessions are customized to meet the specific needs of participants' projects. Teams are also assigned project mentors who help with their development plans and other professional development opportunities. Teams also receive guidance in marketing and pitching their projects prior to attending the 2003 Banff Television Festival.

KEY ACHIEVEMENTS

- The following 2002-2003 NSI Totally Television projects were approved for Phase 2 of the program and will be pitched at the 2003 Banff Television Festival: *The Big Switch* (Ontario), *Wapos Bay – The Series* (Saskatchewan), and *This Space For Rent* (British Columbia).
- Nicole Demerse and Laura James have secured a development deal with YTV for their project, *The Big Switch* (Ontario, 2002-2003).
- Dennis Jackson and Anand Ramayya have secured a development deal with APTN, NFB, Telefilm and SaskFilm for their project, *Wapos Bay – The Series* (Saskatchewan, 2002-2003). The team is currently looking for production financing and writing scripts.
- Nick Citton and Jason James have pitched their series to broadcasters in Canada and Los Angeles and are in the process of meeting with potential partners and executive producers for their project, *This Space For Rent* (British Columbia, 2002-2003).

“From the amazing industry contacts we’ve made, to the fellow colleagues we’ve met, to our first development deal with a Canadian broadcaster. Add to that a rousing night out at the Geminis and a trip to Banff! (NSI) Totally Television has been a dream.”

NICOLE DEMERSE, WRITER
The Big Switch

Totally Television Development Projects

2002-2003 NSI TOTALLY TELEVISION DEVELOPMENT PROJECTS

The Big Switch
(ONTARIO)
Nicole Demerse and
Laura James

The Choir
(NOVA SCOTIA)
Floyd Kane and
Linda Jackson

Marker
(ONTARIO)
Michael Cameron and
Kirk Johnson

***This Space
For Rent***
(BRITISH COLUMBIA)
Nick Citton and
Jason James

***Wapos Bay –
The Series***
(SASKATCHEWAN)
Dennis Jackson and
Anand Ramayya

The Watchers
(MANITOBA)
Rick Wagner and
Robert Hardy





Kickstart at MIPTV 2003



Kickstart at MIPTV 2003



GM Participants in Cannes at MIPCOM 2002

nsi Global marketing

NSI launched the Global Marketing Program in February 2001. This marketing and distribution program was designed to meet the needs of Canadian film and television producers wishing to sell their products at major national and international markets. Unlike other programs that focus solely on attending events, NSI provides the training and skill development necessary to pitch and close the deal before producers meet with potential buyers at markets. In 2002-2003, the program was refined to distinguish between film and television producer needs, to strengthen financial and business training components, and to better reflect the distinct needs of emerging and mid-level producers. The first year of this program revealed that it was impossible to effectively meet both film and television producer needs at the same markets, and the majority of participants had television projects in development. It was also evident that applicants could not clearly distinguish between Stream 1 (emerging) and 2 (mid-career) programs. Finally, it was noted that more guidance was required in preparing business and financial elements in participants' development packages. Based on these findings, program improvements were made. Participants' expectations were met since they found themselves in the appropriate stream, armed with very viable development packages and better positioned to close a deal at an appropriate market.

The program is targeted to seriously driven emerging and mid-career producers with projects in the form of series, mini-series, specials or features within the genres of drama, documentary, performing arts, animation, shorts, comedy and information. A range of advanced professional and project development opportunities are provided as essential components of both streams of the program. Stream 1 participants enter the program with several projects with at least one in the final stages of development. Stream 2 participants enter the program with a few projects, all in the final stages of development. Participants are provided with initial training before attending each market that includes one-on-one evaluations of selected projects, including financial and business elements and marketing plan of their development packages. Guidance and logistical support including market intelligence is provided in advance and throughout market attendance. The program ends with in-depth post-market evaluation of results.



“In a nutshell, the MIPTV 2003 marketplace was very valuable to me as a producer. I gained a great deal of insight into the workings of the international market, and made significant progress in all but one of my projects. Thanks to NSI Global Marketing Program, Fire Crown made another step toward establishing itself as a growing production house with an aim to securing a place in the global film market.”

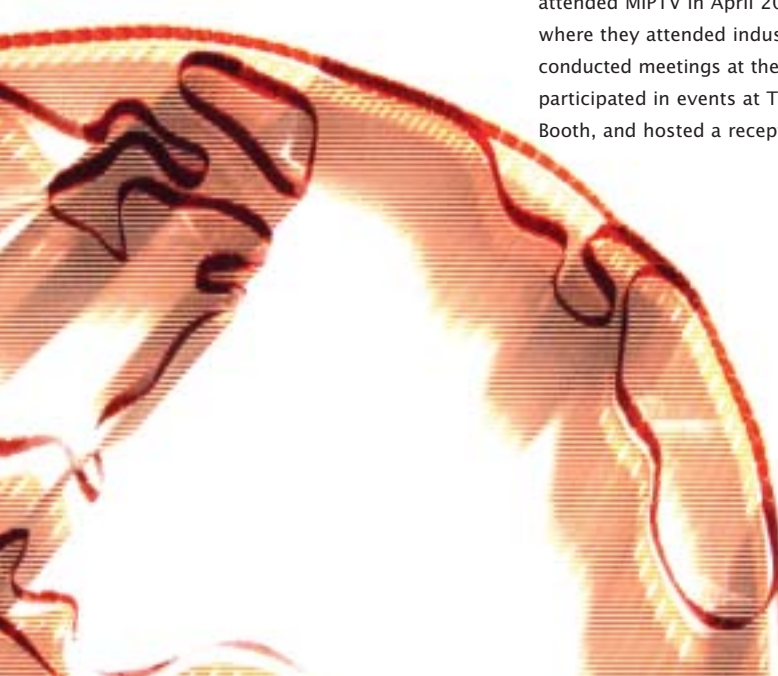
MARION WHITEHALL

Stream 2 Producer

Fire Crown Productions Inc.

KEY ACHIEVEMENTS

- Eight producers were selected for Stream 1 of 2002–2003 NSI Global Marketing in March 2003 and will begin their intensive pre-market training (workshops and one-on-one sessions) in Toronto in April 2003.
- Three Stream 2 producers attended MIPTV in March 2003 in Cannes, where they attended industry sessions and daily debriefings, conducted meetings at the Canada Booth and joined sessions at The Marketplace Booth (overall attendance at the market was low due to the war on Iraq).
- Stream 2 producers, along with over 80 producers, broadcasters and distributors from 11 countries, attended KickStart@MIPTV 2003, a day of networking activities focused on documentaries that included afternoon industry sessions followed by a cocktail reception. NSI's International Organizing Partners included US Independents, the Australian Film Commission and the National Film Board of Canada.
- Three Stream 2 producers attended NATPE in New Orleans in January 2003, where they received at-market support from the Global Marketing Program Manager.
- Eight Stream 2 producers attended MIPCOM in October 2002, where they attended orientation, daily debriefing and industry sessions, arranged and conducted meetings at the Canadian Pavilion as part of the Telefilm Canada contingent, and hosted a reception that attracted over 75 executive producers, financing executives and distributors. Stream 2 producers attended Kickstart@MIPCOM 2002, featuring a day of networking activities focused on Children/Family Programming organized by NSI with US Independents, Australia Film Commission, APTN and TV France.
- Ten producers were selected for Stream 2 of 2002–2003 NSI Global Marketing in August 2002 and began their intensive pre-market training in Toronto at the end of the month.
- Six Stream 2 and one Stream 1 producers attended MIPTV in April 2002 in Cannes, where they attended industry sessions, conducted meetings at the Canada Booth, participated in events at The Marketplace Booth, and hosted a reception that attracted 34 Australian, Russian and American executive producers and distributors.
- Stream 1 and 2 producers attended KickStart@MIPTV 2002, a full day of networking activities that included afternoon industry sessions with 87 producers from 14 countries participating, and Telefilm Canada sponsored cocktail party with an additional 127 industry professionals in attendance. Organizing partners were US Independents, Australian Film Commission, The Marketplace and Film Makers Ireland.
- Six Stream 1 and two Stream 2 producers attended NATPE in Las Vegas in January 2002, forming part of the Canada Booth contingent. Participants also attended industry sessions conducted by the following broadcasters, distributors and executive producers: John Morayniss, Executive VP, Television (Alliance Atlantis LA), Caroline Dorris, Broadcast Sales (CBC), Marilyn Kynaston (Picture Box Distribution), and Lawrie Rotenberg, Executive Producer and VP (Cellar Door Productions).
- Stream 1 participants attending NATPE 2002 were invited to meet Canadian journalists who were part of a media mission organized by the Department of Foreign Affairs and International Trade and the Canadian Consul in LA, resulting in a number of articles about their development projects.





NSI Movie Camp, Winnipeg



NSI Movie Camp participants in action



NSI Movie Camp participants

nsi MovieCamp

nationalscreeninstitute

Since 1999, NSI Movie Camp has provided hundreds of young people the motivation and foundation to pursue professional development as writers, directors, producers and a host of other creative roles in film and television. In 2002, this program offered entry-level training to youth aged 14 to 19 in Winnipeg, Toronto and Halifax, and ran a pilot project for Youth at Risk at the Winnipeg Camp with the support of HRDC and The Winnipeg Foundation. Based on the results of an extensive program audit, this program will be discontinued since the market for similar summer camps is over saturated. The pilot project, with its emphasis on developing employable skills, provided the foundation and inspiration for the development of a more intensive, job ready training program targeted for Aboriginal youth. The existing Movie Camp

model and curriculum will be enhanced and refocused to create a new program that will meet needs not presently met by any other film and television training organization.

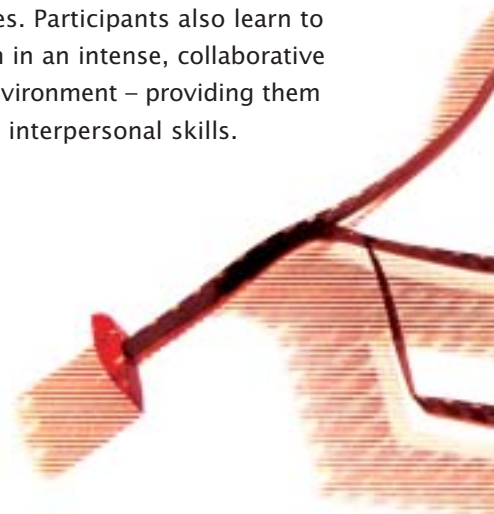
Operated over a two-week period during the summer months, participants attend various workshops and create a digital short film. Workshops provide an overview of the film and television production world and “hands-on” training through professionally led technical workshops, using state-of-the-art digital equipment. The production phase parallels professional set experience and provides training in a variety of production roles. Participants also learn to work as a team in an intense, collaborative and creative environment – providing them with important interpersonal skills.

“This camp blew my expectations away tenfold.”

NAME WITHHELD

Participant

Halifax NSI Movie Camp @ School



KEY ACHIEVEMENTS

- Over 60 teens attended the Winnipeg and Toronto NSI Movie Camps, and created a total of six digital short films in the summer of 2002.
- The NSI delivered a modified version of the NSI Movie Camp Program in Halifax, called NSI Movie Camp @ School, where over 30 teens participated during their March break, and created three digital short films which were screened at the Atlantic Viewfinders International Film Festival for Youth in April 2002.
- Scripts for the short films made at 2002 camps were written by six of Canada's best screenwriters – Don McKellar, Semi Chellas, Frank Borg, Greg Lawrence, David Sutherland and Rudy Thauberger.
- A total of six films produced at the NSI Movie Camps in 2001 were screened at the NSI FilmExchange Film Festival 2002.

“As the Youth Outreach Coordinator, it was truly a pleasure and quite an experience to see these Youth at Risk students not only meet our expectations but to exceed them. I was proud to be part of this pilot project.”

MAUREEN MORRISH

Youth Outreach Coordinator

Winnipeg NSI Movie Camp Pilot Project

Movie Camp Digital Shorts

2002 NSI MOVIE
CAMP @ SCHOOL
DIGITAL SHORTS

Boyz 'n' Girlz

by David Sutherland
HALIFAX

Odd Sock

by Semi Chellas
HALIFAX

Where I'm From

by Don McKellar
HALIFAX

2002 NSI MOVIE
CAMP DIGITAL
SHORTS

The Dance

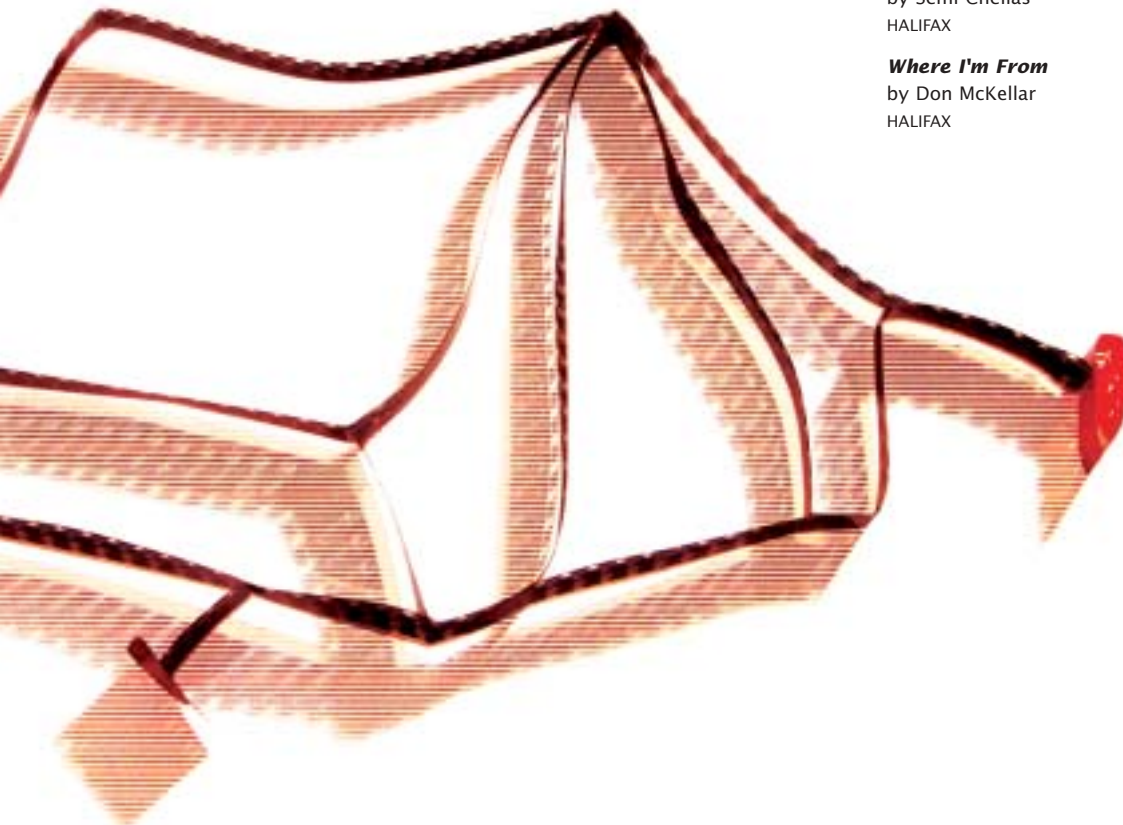
by Greg Lawrence
WINNIPEG AND TORONTO

Picking Sides

by Frank Borg
WINNIPEG AND TORONTO

You Are Here

by Rudy Thauberger
WINNIPEG AND TORONTO



Showcases

YEAR OF ACHIEVEMENTS

nsi FilmExchange

CANADIAN FILM FESTIVAL

In 2001, the NSI transferred the operation of the Local Heroes International Screen Festival in Edmonton to the Edmonton International Film Festival Society so that NSI could concentrate on showcasing 100% Canadian film and video at the Winnipeg festival, which was renamed NSI FilmExchange Canadian Film Festival. Unlike other major film festivals, NSI FilmExchange is the only one to profile Canadian works exclusively. This important showcase event was repositioned and a new mandate was created: NSI FilmExchange furthers the development of Canadian film, television and new media by providing a forum in which emerging and established filmmakers can come together to showcase their works, meet colleagues, audiences, distributors, curators, exhibitors and broadcasters, and exchange ideas and information in an informal setting. This mandate is guided by NSI's recognition of the need to

promote greater understanding and awareness of Canadian film and television productions to a wide public audience on a local, national and international level.

Principal events that form the core of the festival's programming include the following presentations and elements: SnowScreen free outdoor screening; World Premiere of NSI Drama Prize short films; Showcase of Canadian Short Films by independent filmmakers; Panorama of Canadian feature films; Industry Centre featuring professional development sessions and events; and Master Classes in writing, directing and producing film, television and new media works. Additionally, three youth outreach components are presented: Local Exposure Amateur Video Contest and Screening; Visiting Artists School Program; and Youth Information and Career Awareness Project (sponsored by HRDC).

2002 NSI FILMEXCHANGE CANADIAN FILM FESTIVAL:

FilmExchange 2002 demonstrated that the Local Heroes brand could be repositioned and transformed. The festival was previously perceived as primarily a regional industry focused event, and in its first year, FilmExchange proved to be an informative and interactive national

Cast of *Men with Brooms*



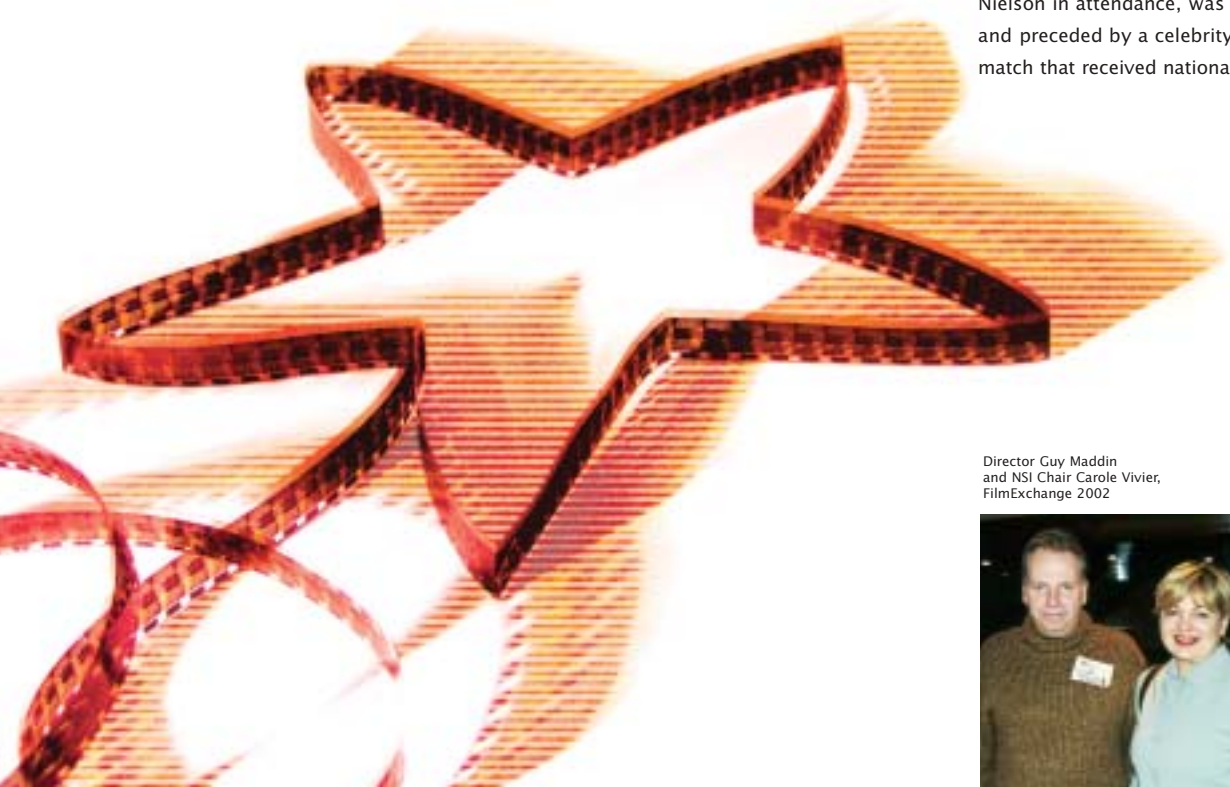


Geoff Pevere and Atom Egoyan at NSI FilmExchange 2002

showcase and forum with varied films, workshops, panels, keynote speakers and marketing opportunities, that created a complete and unique festival experience. Films screened included a mix of World, Canadian and Winnipeg premieres, and the selection of films attracted large audiences. Overall audience attendance increased by 40% over the previous year. This was achieved through stronger community-based partnerships and publicity, balanced programming, and specific outreach activities. Issues covered in 2002 Industry Centre events included low-budget feature film financing and distribution, film and video preservation, music scoring and broadcast opportunities. Delegate registrations increased by 45% over the previous year. Additionally, the festival experience was rounded out with keynote addresses at special events, breakfasts and luncheons.

KEY ACHIEVEMENTS ▪ 2002

- Opening Night Gala Benefit for the Royal Winnipeg Ballet, featured the World premiere of *Dracula: Pages from a Virgin's Diary*, by Guy Maddin, and gala party at the Winnipeg Art Gallery, drawing an audience of 1000.
- Special presentation of the film *Atanarjuat: The Fast Runner*, by Zacharias Kunuk, was sold out and was followed by a throat-singing demonstration given by Lucy Tulugarjuk, one of the film's stars.
- Atom Egoyan tribute screening of *The Sweet Hereafter* was followed by an well-attended keynote address by the world famous filmmaker the following day.
- Closing night gala screening and Winnipeg premiere of *Men with Brooms*, with director Paul Gross and star Leslie Nielson in attendance, was sold out and preceded by a celebrity curling match that received national coverage.



Director Guy Maddin and NSI Chair Carole Vivier, FilmExchange 2002





Séraphin star Karine Vanasse and Director Charles Binamé at FilmExchange

NSI FILMEXCHANGE CANADIAN FILM FESTIVAL – 2003:

In 2003, the Festival presented its winning formula that combines exciting screenings with invaluable professional development opportunities. After having effectively reinvented and repositioned NSI FilmExchange as a premiere event with audiences and delegates the previous year, we focused our attention on raising the Festival's national profile. This was accomplished by securing greater buy-in from national media, reinforcing and expanding our national level partnerships and creating greater appeal to national delegates. Issues covered in 2003 Industry Centre events included international co-productions, new media convergence, film financing and marketing, and Aboriginal documentary filmmaking.

“I had a great time at the (NSI) FilmExchange! It was a thrill to be able to show *Marion Bridge* to the people of Winnipeg. The screen and sound were great, the Q & A after the screening was lively and engaged and we even got a good review in the local paper – what else could I possibly wish for? The other aspect of the (NSI) FilmExchange I enjoyed a great deal was that I had the opportunity to meet, and remeet, people who work in the industry from all over the country. Unlike larger festivals, where everybody is constantly on the go, it is great to have the opportunity to spend a weekend connecting in a very relaxed and friendly environment.”

WIEBKE VON CAROLSFELD, 2003 PANORAMA GUEST
Director, *Marion Bridge*



NSI FilmExchange Closing Night Film, *Spider*



Adam Beach at 2003 NSI FilmExchange

KEY ACHIEVEMENTS ▪ 2003

- SnowScreen generated unprecedented media attention, appearing on CTV nationally and in The National Post.
- *Fear X* by Nicolas Winding Refn, *The Nature of Nicholas* by the NSI Associate Faculty Member Jeff Erbach, and the 1997-1998 Features First film *Leaving Metropolis* (Alberta) by Brad Fraser were all very popular with audiences, filling their respective theatres to capacity. All three films were shot in or around Winnipeg, which made them favourites with local filmgoers. *Séraphin* by Charles Binamé was also successful in reaching Franco-Manitoban audiences and was sold out.
- The Winnipeg premiere of the award-winning 1999-2000 Features First film *Flower & Garnet* (British Columbia), by Keith Behrman, was also well attended.
- The gala closing film *Spider*, by David Cronenberg, played to a sold-out house and was followed by the closing night gala at The Fort Garry Hotel.
- The Aboriginal Documentary Forum featured award-winning filmmaker Alanis Obamsawin, Halifax documentary filmmaker Catherine Martin and Winnipeg journalist and filmmaker Colleen Rajotte, and was moderated by NFB producer Joe MacDonald.
- “A Conversation with Gordon Pinsent,” our Guest of Honour, was very popular with general audience and delegates, as was the Acting in Canada Panel Discussion with Alberta Watson, Leah Pinsent, Tom McCamus, Chang Tseng and Sharon Bajer that preceded it earlier in the day.



Local Exposure triple winner, Steven Kostanski



2003 NSI FilmExchange Guest of Honour, Gordon Pinsent



Showcase of Canadian Shorts Q & A hosted by Sook-Yin Lee

“The Festival was great! There was such a strong community vibe surging through The Fort Garry and the cinemas. I really got the sense that, for this week, Winnipeg is the best place on the planet for anybody connected to Canadian film. I was glad to be a part of it, and hope I can join the party again next year.”

CAMERON BAILEY, 2003 DELEGATE
Film Critic, *Eye Weekly* (Toronto)

In Development With an eye to the future and a finger on today's pulse, NSI strives to keep its training focused on the growing demands of the film and television industry. In 2002–2003, we embarked on developing new initiatives that would meet the goals identified in our Business Plan. The following four initiatives will further entrench and enhance our leadership role in developing quality professional talent for the film and television sector.

ABORIGINAL YOUTH TRAINING:

NSI plans to launch a pilot project that will serve as a prototype for a national entry-level training program for young Aboriginal Canadians in remote communities across Canada. The pilot project will be targeted to Aboriginal youth, ages 17 to 21, in northern Manitoba First Nation communities, and the training program will be delivered either within a specific community or in a larger northern centre serving various communities. The NSI Movie Camp curriculum will be modified to meet the specific goals of this initiative, which includes career overview and job pre-screening sessions, intensive skill development and video production, and on-site job experience and mentoring. Consultation with potential partners has begun.

NATIONAL EXPOSURE FOR YOUNG CANADIANS:

NSI is currently developing a national outreach strategy modeled on Local Exposure, which has proven to be a success among up-and-coming young filmmakers. The program will be open to Canadian amateurs, and will provide an opportunity for them to share their imagination with festival audiences by producing a short film. The finalists from seven categories will be showcased at NSI FilmExchange Canadian Film Festival. This initiative will be the first step in developing future talent for the film and television industry.

NEW VOICES INITIATIVE:

NSI is developing a program wide initiative that will facilitate access to our core programs for content creators in rural and remote communities, and from communities representing a rich diversity of cultural experience. This will result in improved regional and multicultural representation in all our national programs and will lead to the creation of more diverse stories that reflect the experiences of Canadian audiences.

INTERNATIONAL ABORIGINAL MISSION:

NSI is in the initial stages of developing a new program component for Global Marketing that will provide international market preparedness training for experienced Canadian Aboriginal film and television writers and producers. The objective of the program will be to put into place the opportunity for signed co-production deals with identified international markets. The program will employ a two-phased approach, with year one centred on trade mission, post-mission project evaluation, marketing and project development, and year two focused on co-production negotiations, financing and advanced project development, pre-market training and market attendance.

NSI Reaching Canadians

BANFF, ALBERTA

NSI Totally Television launched at 2002 Banff Television Festival

NSI Totally Television projects **The Big Switch**, **Wapos Bay** and **This Space For Rent** to be pitched at 2003 Banff Television Festival

CALGARY, ALBERTA

NSI Features First film **Flower & Garnet** featured at 2002 Calgary International Film Festival

NSI Drama Prize films **For My Father** and **The Big Table** screened at 2002 Calgary International Film Festival

EDMONTON, ALBERTA

NSI Features First film **Leaving Metropolis** featured at the 2003 Edmonton International Film Festival

VANCOUVER, BRITISH COLUMBIA

NSI Features First film **Flower & Garnet** nets actress Jane McGregor the 2002 Artistic Merit Award from Women in Film & Video Vancouver

NSI Drama Prize film **For My Father** screened at the 2002 Vancouver International Film Festival

NSI Features First film **Flower & Garnet** opens Canadian Images and wins Telefilm Award for Best Emerging Western Director at the 2002 Vancouver International Film Festival

VICTORIA, BRITISH COLUMBIA

NSI Features First film **Flower & Garnet** awarded Best Canadian Feature at 2003 Victoria Independent Film & Video Festival

NSI Features First film **Leaving Metropolis** screened at 2003 Victoria Independent Film & Video Festival

WHISTLER, BRITISH COLUMBIA

NSI Features First film **Flower & Garnet** awarded Best Feature Film at 2002 Whistler Film Festival

WINNIPEG, MANITOBA

NSI Features First films **Flower & Garnet** and **Leaving Metropolis** screened at 2003 FilmExchange Canadian Film Festival

NSI ZeD Drama Prize films **Dermott's Quest**, **Hitting Zero**, **Second Coming In The Second Grade**, **The Recital** and **Exposures** premiered at 2003 FilmExchange Canadian Film Festival

NSI Features First film **Inertia** featured at 2002 FilmExchange Canadian Film Festival

NSI Drama Prize films **For My Father**, **North Grove**, **The Big Table**, **Quality Viewing** and **The Wedding Video** premiered at 2002 FilmExchange Canadian Film Festival

NSI Movie Camp films screened at 2002 FilmExchange Canadian Film Festival

HALIFAX, NOVA SCOTIA

NSI Drama Prize films **The Wedding Video** and **Quality Viewing** featured at the 2002 Atlantic Film Festival

NSI Movie Camp @ School digital shorts screened at the 2002 Viewfinders International Film Festival for Youth

NSI Features First film **Inertia** featured at the 2002 Atlantic Film Festival

SUDBURY, ONTARIO

NSI Features First film **Flower & Garnet** featured at 2002 Cinefest International Film Festival

TORONTO, ONTARIO

NSI Features First film **Flower & Garnet** awarded Claude Jutra Award for Best Director at 2003 Genie Awards

NSI Drama Prize films **For My Father**, **The Big Table**, and **Quality Viewing** screened at 2003 Worldwide Short Film Festival

NSI ZeD Totally Television project **The Big Switch** picked up by YTV for development

NSI Features First film **Flower & Garnet** premiered at the 2002 Toronto International Film Festival

NSI Drama Prize films **For My Father**, **The Big Table** and **Quality Viewing** screened at the Volkswagen Canadian Short Film Showcase.

NSI Features First film **Turning Paige** nominated for four awards at 2002 Genie Awards

MONTREAL, QUEBEC

NSI Features First film **Leaving Metropolis** premiered in competition at the 2002 Montreal World Film Festival

NSI Features First film **Leaving Metropolis** featured at the 2003 Image and Nation International Film and Video Festival

QUEBEC CITY, QUEBEC

NSI Features First film **Leaving Metropolis** screened at the 2002 Quebec International Festival

YORKTON, SASKATCHEWAN

NSI ZeD Drama Prize Film **The Recital** nominated for 2003 Golden Sheaf Award for Best Saskatchewan Short



NSI Sharing with the World

HOLLYWOOD, CALIFORNIA

NSI Drama Prize film **The Big Table** picked up by Apollo Cinema for distribution

PALM SPRINGS, CALIFORNIA

NSI Drama Prize film **The Big Table** featured at the Palm Springs International Festival of Short Film

SAN FRANCISCO, CALIFORNIA

NSI Features First film **Inertia** featured at the 2003 San Francisco Independent Film Festival

SAN JOSE, CALIFORNIA

NSI Features First film **Inertia** featured at 2002 Cinequest

WASHINGTON, D.C.

NSI Features First film **Leaving Metropolis** featured at the Reel Affirmations Film Festival

NSI Features First film **Inertia** featured at the 2003 Washington, D.C. International Film Festival

MIAMI, FLORIDA

NSI Features First film **Leaving Metropolis** screened at the Miami Gay and Lesbian Film Festival

NEW ORLEANS, LOUISIANA

NSI Global Marketing producers attend NAPTE 2003 with development packages

LAS VEGAS, NEVADA

NSI Global Marketing producers attend NAPTE 2002 with development packages

PHILADELPHIA, PENNSYLVANIA

NSI Features First film **Inertia** featured at the 2002 Philadelphia Festival of World Cinema

NEWPORT, RHODE ISLAND

NSI Drama Prize film **For My Father** screened at the Rhode Island International Film Festival

AUSTIN, TEXAS

NSI Features First film **Inertia** featured at 2002 South by Southwest

SYDNEY, AUSTRALIA

NSI Features First film **Leaving Metropolis** awarded Best Feature Film at the 2003 Mardi Gras Film Festival

LONDON, ENGLAND

NSI Features First film **Leaving Metropolis** screened at the British Film Institute's London Lesbian and Gay Film Festival

MANCHESTER, ENGLAND

NSI Drama Prize film **For My Father** screened at the Commonwealth Film Festival

NSI Features First film **Inertia** featured at the 2002 Commonwealth Film Festival

CANNES, FRANCE

NSI Global Marketing producers attend MIP-TV 2003 with development packages

NSI Global Marketing producers attend MIPCOM 2002 with development packages

NSI Global Marketing producers attend MIP-TV 2002 with development packages

BERLIN, GERMANY

NSI Features First film **Flower & Garnet** featured in the Panorama Program of the 2003 Berlinale

CORK, IRELAND

NSI Features First film **Inertia** featured at the 2002 Cork Film Festival

BUCHAREST, ROMANIA

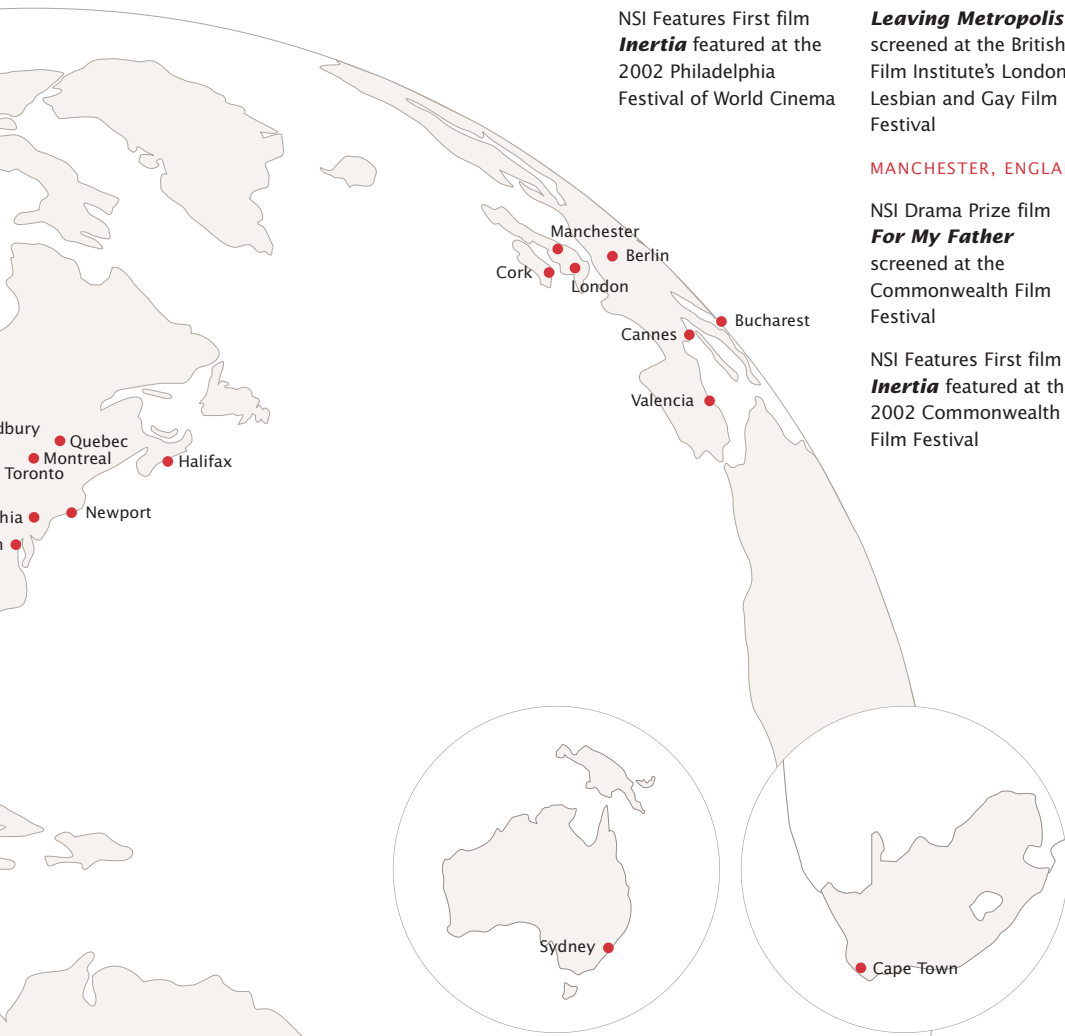
NSI Features First film **Inertia** featured at the 2002 Transylvania International Film Festival

CAPE TOWN, SOUTH AFRICA

NSI Features First film **Leaving Metropolis** screened at the Cape Town Gay and Lesbian Film Festival

VALENCIA, SPAIN

NSI Drama Prize film **For My Father** screened at the Cinema Jove International Film Festival



2002-2003 Board of Directors

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Carole Vivier

CEO
MANITOBA FILM
& SOUND
DEVELOPMENT CORP.

VICE-CHAIR

Laura Michalchyshyn

Senior Vice-president,
Dramatic Programming
ALLIANCE ATLANTIS
COMMUNICATIONS INC.

NOMINATING/ BY-LAW CHAIR

Diane Chabot

FINANCE CHAIR

Marlene Kendall

Director of Finance
and Human Resources
NEW DIRECTIONS

DIRECTORS

Louise Clark

Head of Western
Independent Production
CTV INC.

Kevin DeWalt

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INTERNATIONAL

Bryan Gliserman

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ODEON FILMS INC.

Slawko Klymkiw

Executive Director,
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Corporate Affairs
CANWEST GLOBAL
COMMUNICATIONS INC.

Andrew McDermott

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Isabel J. Metcalfe

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Director General,
English Program
NATIONAL FILM
BOARD OF CANADA

Alexandra Raffé

President
SAVI MEDIA

Professional Leadership

PROGRAM MANAGERS

Bill Evans

NSI FILMEXCHANGE
CANADIAN FILM
FESTIVAL DIRECTOR,
NSI FILM PROGRAMS
DIRECTOR

A film writer and director in his own right, Bill Evans is also an award-winning events producer, and has a broad range of film festival and programming experience including five years as the programmer of Edmonton's Metro Cinema, and Associate Editor of the Vancouver Film Festival Guide. He has worked at the Pacific Cinematheque, Vancouver Film Festival and the Moving Pictures Film Festival before joining the NSI.

Mickey Rogers

NSI TOTALLY TELEVISION
DEVELOPMENT MANAGER,
EXECUTIVE PRODUCER

Mickey Rogers brings 20 years of experience in film and television. She is a founding partner of Forefront Entertainment Group, where she sold award-winning productions such as *Madison*, *The Adventures of Shirley Holmes* and *The Magician's House* to broadcasters in more than 100 countries. She was the Executive Producer of *The Magician's House* and *Reel Exposure*, and is currently executive producing *15 Love* with YTV.

Brendon Sawatzky

NSI MOVIE CAMP
PROGRAM MANAGER

Prior to joining NSI-Canada, Brendon spent five years as the Production and Training Coordinator for the Winnipeg Film Group, where he oversaw the development and implementation of a number of training programs and workshops; coordinated production and development funds and juries; and production managed and coordinated several dozen short films. Brendon produced Sean Garrity's award-winning film *Inertia*, and has produced and directed his own short films.

Shirley Vercauysse

NSI FEATURES FIRST
PROGRAM PRODUCER,
BURNS FILM LTD.

Shirley Vercauysse has an extensive background in producing events such as the Vancouver International Film Festival's (VIFF) Trade Forum. She was Associate Producer on James Barber's Urban Peasant television show and Producer of the award-winning film *waydowntown*. She is currently developing a new feature with director Gary Burns and a television series based on *waydowntown*.

Brandice Vivier

NSI ZeD DRAMA PRIZE
PROGRAM MANAGER

Prior to joining NSI, Brandice Vivier was the Specialist for the CTV Television Programming Benefits Department where she negotiated and drafted development and license agreements for CTV, the Comedy Network and the Discovery Channel, as well as preparing compliance reports for the CRTC. She also worked in the Canadian Dramatic Programming Department where she acted as the business coordinator for independent producers on all Canadian dramatic programming developed and licensed by CTV.

Mireille Watson

NSI GLOBAL MARKETING
PROGRAM MANAGER,
PRESIDENT OF
M. WATSON AND
ASSOCIATES

Mireille Watson was Vice-president with the Canadian Film and Television Production Association (CFTPA), where she had special responsibility for industrial relations, the national mentorship program and the publication of *The Production Guide*. She is currently the President and owner of M. Watson and Associates, an entertainment and cultural industry consulting firm.



Naomi Blake Marshall and Christy Wigston Rutley, NSI staff

Senior Management

Susan Millican

CEO

David Pollock

CMA, Director of Finance

Brenda Swenson

Outgoing Director of Finance

Marci Elliott

Senior Director of Marketing and Development

Robert Hardy

Outgoing Director of Corporate Development

Bill Evans

NSI FilmExchange
Canadian Film Festival
Director of Showcases
NSI Film Programs
Senior Manager

Tracy Flett

Manager of Marketing and Communications

John Pineau

Outgoing Director of Marketing and Communications

Core Resources 2002

Frank Borg

Writer/Story/Editor/
Director/Actor
DA VINCI
PRODUCTIONS

Tom Howe

Film Distributor/
Market Expert
THOMAS HOWE
ASSOCIATES

Al Magee

Producer/Writer/
Story Editor
WESTWIND PICTURES

Greg Nosaty

Editor
CINEMONTAGE
PRODUCTIONS

Kevin Olafson

Curriculum Consultant

Jeff Peeler

Producer
CRITICAL MADNESS
PRODUCTIONS

Jonathan Tammuz

Director

2003 NSI staff and FilmExchange team



NSI staff



Associate Faculty

Matthew Amihude	Luc Dery	Linda Kash	Chris Oliver
Andrea Anderman	Kevin DeWalt	Brian Katz	Steve Ord
Mark Atkins	Ian Dimerman	Martin Katz	Steve Pasternak
Andrew Austin	John Dippong	Edward Kay	Deborah Patz
John Bain	Trish Dolman	Christy King	Brad Peyton
Sharon Bajer	Stacey Donen	Bevan Klassen	Patricia Phillips
Greg Ball	Jamie Doran	Marilyn Kynaston	Marguerite Pigott
George Baptist	Caroline Dorris	Phyllis Laing	Gordon Pinsent
Dave Barber	Michael Dowse	Greg Lawrence	Leah Pinsent
Barbara Barde	Deborah Drisdell	Anita Lee	Christina Pochmursky
Diane Barnes	Kenny Duggan	Sook-Yin Lee	Mike Prince
Dwayne Beaver	Lori Durham	Ira Levy	Colleen Rajotte
Charles Belanger	Kevin Eastwood	Joanne Levy	Holly Redford
Isme Bennie	Atom Egoyan	Steven Lewis	Kit Redmond
Jacques Bensimon	George Elliott	John Lindsay	Michel Reilhac
Carl Bessai	Tara Ellis	Anita Lubosch	Lia Rinaldo
Charles Binamé	Jeff Erbach	Eric Luskin	Patricia Rozema
Eric Birnberg	Jim Erickson	Francis Lussier	Gustavo Sagastume
Tom Blacket	Joy Forde	Joe MacDonald	Claude Savard
Joe Bodolai	Suzanne French	Sandra Macdonald	Chuck Scott
Diane Boehme	John Frizell	Wendy Mackeigan	Claudia Seeber
Norm Bolen	P C Fueter	Leah Mallen	Steve Seidenberg
Deborah Bose	Rachel Fulford	Andrea Mann	Valerie Shantz
Tracy Boulton	Christy Gael	Michelle Marion	Elizabeth Sheldon
Gigi Boyd	Louise Garfield	Pia Marquard	Christine Shipton
Jessica Bradford	Eva Gaspar	Catherine Martin	Mina Shum
Michel Brault	John Gill	Loren Mawhinney	Bonnie Siegel
Jamie Brown	Shelley Gillen	Tom McCamus	David Skene
Colin Browne	Alison Gilmore	Donald McGillivray	Jan Skene
John Buchan	Mary Pat Gleeson	Lindsay McIntyre	Erna Staples-Horniinger
Gary Burns	Bryan Glisermen	Don McKeller	Michael Steinberg
Nicholas Campbell	Kenneth Goldstein	Dan McMullen	Jim Sternberg
Bob Carney	David Goorevitch	Tom McSorley	Beth Stewart
Luc Casmiri	Joanne Gordon	Laura Michalchyshyn	Stephen Stohn
Carrie Chase	Paul Gratton	Eric Michel	Catherine Stuart
Semi Chellas	Sturla Gunnarson	Charlotte Mickie	Richard Stursberg
Louise Clark	Richard Gustin	Mara Minachi	David Sutherland
Glenn Cockburn	Christine Haebler	Cairn Moore	Bruce Sweeney
Marina Cordoni	Jeff Haire	Jake Moore	Jane Tattersall
Neil Court	Andy Halper	Claudia Morgado	Rudy Thauberger
Diane Cousineau	Mark Hand	Escanilla	Sonya Thissen
Mike Coutanche	Brent Haynes	Billy Morton	Donald Thoms
Robert Cuffley	Victoria Hirst	Peter Moss	Chang Tseng
Clare Cullen	Clive Holden	Winston Moxam	Karine Vanasse
Sandra Cunningham	Wolfgang Homering	Colleen Murphy	Anne Marie Varner
Jay Dahl	William Hornecker	Jim Murphy	Karen Walton
Henrik Danstrup	Allison Humphrey	Steve Murphy	Alberta Watson
Robert Daudelin	Katherine Isabel	Bill Mustos	Joanna Webb
Terry David Mulligan	Marlene James	Debbie Nightengale	Jason Wodlinger
Deco Dawson	Liz Jarvis	Kerry Nowick	Nora Young
Sheila de La Varende	Brad Johnson	Nia Nugen	Beverly Zaslow
Lee Demarbe	Aaron Kim Johnston	Carole O'Brien	Chris Zimmer
Steve DeNure	Mary Kahn	Alanis Obamsawin	David Zitzerman

Auditors' Report

To the Board of Directors of National Screen Institute – Canada ('NSI')

We have audited the balance sheet of National Screen Institute – Canada as at March 31, 2003 and the statements of operations and net assets and cash flows for the year then ended. These financial statements are the responsibility of NSI's management. Our responsibility is to express an opinion on these financial statements based on our audit.

Except as explained in the following paragraph, we conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In common with many charitable not-for-profit organizations, NSI derives its revenues from a variety of sources, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues, including contributed goods and services, was limited to the amounts recorded in the records of NSI and we were not able to determine whether any adjustments might be necessary to these aforementioned accounts.

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning the completeness of revenue referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of NSI as at March 31, 2003 and the results of its operations and net assets and cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.



CHARTERED ACCOUNTANTS INC.

Winnipeg, Manitoba
May 7, 2003

National Screen Institute – Canada

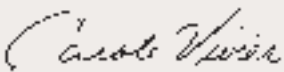
BALANCE SHEET

As at March 31, 2003, with comparative figures for three (3) months ended March 31, 2002

	2003	2002 (note 11)
ASSETS		
Current assets		
Cash	\$ 275,099	\$ 13,030
Investments (note 3)	16,133	15,822
Accounts receivable	638,099	372,928
Prepaid expenses	7,726	37,913
	937,057	439,693
Less: amount restricted	(250,000)	(78,461)
	687,057	361,232
Capital assets, net (note 4)	28,079	65,954
Restricted funds	250,000	78,461
	\$ 965,136	\$ 505,647
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$ 105,714	\$ 101,555
Deferred revenue	419,489	261,857
Current portion of obligation under capital leases (note 5)	3,180	7,037
	528,383	370,449
Obligation under capital leases (note 5)	—	7,775
	528,383	378,224
Net assets		
Net assets invested in capital assets	28,307	65,954
Restricted net assets	250,000	78,461
Unrestricted net assets (deficiency)	158,446	(16,992)
	436,753	127,423
Economic relationships (note 6)	\$ 965,136	\$ 505,647

See accompanying notes to financial statements.

Approved by the Board:



DIRECTOR



DIRECTOR

National Screen Institute – Canada

STATEMENT OF OPERATIONS

Year ended March 31, 2003

Comparative figures for three months ended March 31, 2002 and twelve months ended December 31, 2001

	2003	2002 (note 11)	2001
Revenue			
Drama Prize Program	\$ 230,275	\$ 24,000	\$ 56,515
Features First Program	252,650	—	187,608
Movie Camp Program	84,257	4,295	53,210
Global Marketing Program	268,880	368	204,301
Totally Television	175,177	—	142,857
Showcases			
Edmonton Local Heroes Festival	—	—	187,147
Winnipeg Local Heroes Festival	—	—	101,804
Winnipeg FilmExchange	353,572	345,104	—
Other Initiatives	60,000	—	40,019
Research and Development	120,000	—	—
Administration	318,477	16,432	518,679
	1,863,288	390,199	1,492,140
Contribution of goods and services	223,102	102,279	238,500
Total Revenue	2,086,390	492,478	1,730,640
Expenses			
Drama Prize Program	204,142	68,872	96,145
Features First Program	188,024	20,592	207,183
Movie Camp Program	94,063	5,203	102,433
Global Marketing Program	208,323	16,815	204,301
Totally Television	150,283	11,111	87,301
Showcases			
Edmonton Local Heroes Festival	—	—	185,234
Winnipeg Local Heroes Festival	—	—	140,793
Winnipeg FilmExchange	389,718	298,260	—
Other Initiatives	19,615	—	47,823
Research and Development	60,780	—	—
Administration	239,010	162,269	522,891
	1,553,958	583,122	1,594,104
Contribution of goods and services	223,102	102,279	238,500
Total expenses	1,777,060	685,401	1,832,604
Excess (deficiency) before the following Significant event (note 10)	309,330	(192,923)	(101,964)
Excess (deficiency) of revenue over expenses	\$ 309,330	\$ (192,923)	\$ (173,503)

See accompanying notes to financial statements.

National Screen Institute – Canada

STATEMENT OF NET ASSETS

Year ended March 31, 2003

	Invested in Capital Assets	Restricted	Unrestricted	2003
Net assets, beginning of period	\$ 65,954	\$ 78,461	\$ (16,992)	\$ 127,423
Excess of revenue over expenses	—	—	309,330	309,330
Appropriation during the year <i>(note 2(e))</i>	—	171,539	(171,539)	—
Investment in capital assets <i>(note 4)</i>	(37,647)	—	37,647	—
Net assets, end of period	\$ 28,307	\$ 250,000	\$ 158,446	\$ 436,753

See accompanying notes to financial statements.

National Screen Institute – Canada

STATEMENT OF CASH FLOWS

Year ended March 31, 2003

Comparative figures for three months ended March 31, 2002 and twelve months ended December 31, 2001

	2003	2002 (note 11)	2001
Operating activities			
Excess (deficiency) of revenue over expenses	\$ 309,330	\$ (192,923)	\$ (173,503)
Item not involving a current outlay of cash			
Amortization	43,484	3,269	37,696
	352,814	(189,654)	(135,807)
Net change in non-cash working capital balances			
Accounts receivable	(265,171)	(274,325)	118,880
Prepaid expenses	30,187	84,203	(106,083)
Accounts payable	4,159	72,294	(6,945)
Deferred revenue	157,632	203,123	(18,266)
Drama Prize liability	—	—	(9,755)
	279,621	(104,359)	(157,976)
Investing activities			
Purchases of capital assets	(5,609)	(2,287)	(49,560)
Financing activities			
Obligation under capital lease	—	6,775	6,775
Repayments of obligations under capital lease	(11,632)	(9,921)	(16,274)
	(11,632)	(3,146)	(9,499)
Increase (decrease) in cash	262,380	(109,792)	(217,035)
Cash, beginning of period	28,852	138,644	355,679
Cash, end of period (note 8)	\$ 291,232	\$ 28,852	\$ 138,644

See accompanying notes to financial statements.

National Screen Institute – Canada

NOTES TO FINANCIAL STATEMENTS

March 31, 2003

1. GENERAL

The National Screen Institute – Canada was incorporated on April 7, 1986, under Part II of the Canada Corporations Act as a corporation without share capital. NSI's Vision statement: "NSI will be recognizable nationally and internationally as Canada's training institution serving our most promising writers, producers and directors in film, television and new media." NSI's Mission statement: "NSI will supply innovative, focused, applied professional training leading participants to successful careers as writers, directors and producers in Canada's film, television and new media industries."

NSI is a not-for-profit charitable organization registered under the Income Tax Act, and as such, is exempt from income taxes and is able to issue donation receipts for income tax purposes.

NSI has its head office in Winnipeg, Manitoba. Annually, its major event is the organization, promotion and administration of its Canadian Film Festival: "FilmExchange."

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian generally accepted accounting principles and reflect the following policies:

a) Accounting estimates and assumptions

The preparation of financial statements in accordance with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenues and expenses during the reported period. These estimates are reviewed periodically, and as adjustments become necessary, they are reported in unrestricted net assets in the period in which they become known.

b) Capital assets

Capital assets are stated at cost. Capital assets are amortized using the straight line method at the following annual rates:

Furniture	12.5%
Equipment	20%
Leasehold improvements	20%

c) Contribution of goods and services

NSI records contributions of donated goods and services in Winnipeg and Edmonton as both revenue and expenses at estimated fair market value of advertising, travel and production and technical expense.

d) Unrestricted net assets

Unrestricted net assets represents the accumulated excess from operations.

National Screen Institute – Canada

NOTES TO FINANCIAL STATEMENTS

March 31, 2003

e) Restricted funds

These funds have been designated by NSI's Board of Directors as the estimated cost in the event of winding up the operations of NSI.

f) Revenue recognition

Revenue recognition policy is the deferral method of accounting for contributions wherein contributions are matched to expenses by program in the period in which the expenses are incurred.

3. INVESTMENTS

Investments are held in a money market mutual fund reported at fair market value. Fair market value is equal to cost plus accrued interest to date. The rate of interest earned is floating based on the mutual fund performance.

For cash, cash in trust, short term investments, accounts receivable and accounts payable, the carrying amounts of these financial instruments approximates their fair value due to their short term maturity or capacity of prompt liquidation. Unless otherwise noted, it is management's opinion that NSI is not exposed to significant interest, currency or credit risks arising from these financial instruments.

4. CAPITAL ASSETS

	2003		2002	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Furniture and fixtures	\$ 21,007	\$ 16,662	\$ 21,007	\$ 14,036
Office equipment	179,806	163,185	176,574	127,546
Leasehold improvements	27,287	20,174	24,910	14,955
	\$ 228,100	\$ 200,021	\$ 222,491	\$ 156,537
Net book value	\$28,079		\$65,954	

Included in capital assets — office equipment are assets under capital leases as follows:

	2003		2002	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Office equipment under capital lease	\$ 49,167	\$ 46,959	\$ 49,167	\$ 37,126
Net book value	\$2,208		\$12,041	

National Screen Institute – Canada

NOTES TO FINANCIAL STATEMENTS

March 31, 2003

5. OBLIGATION UNDER CAPITAL LEASES

NSI has the following obligations under capital leases

	2003	2002
Agreement with Toshiba Finance bearing interest at 15% per annum, requiring blended quarterly payments of \$849 to October 2003, secured by office equipment with a net book value of \$5,993	\$ 1,577	\$ 4,972
Agreement with Newcourt Financial Inc. bearing interest at 15% per annum, requiring blended quarterly payments of \$1,098 to January 2003, secured by office equipment with a net book value of \$6,627	—	3,848
Agreement with Xerox Canada Ltd. bearing interest at 15% per annum, requiring blended quarterly payments of \$819 to April 2003, secured by office equipment with a net book value of \$5,146	783	3,589
Agreement with Xerox Canada Ltd. bearing interest at 15% per annum, requiring blended quarterly payments of \$462 to May 2003, secured by office equipment with a net book value of \$4,742	820	2,403
	3,180	14,812
Less: current portion	3,180	7,037
	\$ —	\$ 7,775

The total repayments on the obligations under capital leases for the next five years are as follows:

	Principal	Interest	Total
2004	\$ 3,180	\$ 261	\$ 3,441

6. ECONOMIC RELATIONSHIPS

A major portion of NSI's revenue is derived from donations and funding grants. As a result, any reduction in funding may affect NSI's ability to continue future operations. NSI has elected to change its fiscal year-end to align with its major sources of revenue.

National Screen Institute – Canada

NOTES TO FINANCIAL STATEMENTS

March 31, 2003

7. REVENUE

	2003	2002 (note 11)	2001
Contribution of Goods and Services (note 2(c))	\$ 223,102	\$ 102,279	\$ 238,500
Foundations/Trust	5,000	10,000	—
Manitoba Culture, Heritage & Citizenship	148,000	—	148,000
Canadian Heritage (National Training Schools)	—	—	380,000
Federal Agencies	131,557	71,010	6,000
Provincial Agencies	94,000	25,000	55,019
Municipal Agencies	24,000	13,000	53,000
Telefilm	657,000	49,700	92,000
Private Sector	722,519	170,909	629,834
Project Revenue	76,868	50,413	123,607
Interest Earned	4,343	167	4,680
	\$ 2,086,389	\$ 492,478	\$ 1,730,640

8. STATEMENT OF CASH FLOWS

Interest paid in the year, affecting cash flow is \$3,818 for 2003 (\$0 — 2002, \$3,145 — 2001), and interest received during the year is \$4,343 for 2003 (\$167 — 2002, \$4,680 — 2001).

	2003	2002	2001
Cash is comprised of:			
Cash	\$ 275,099	\$ 13,030	\$ 122,882
Investments	16,133	15,822	15,762
	\$ 291,232	\$ 28,852	\$ 138,644

9. COMMITMENT

NSI has negotiated a \$225,000 Credit Facility acknowledged October 19, 2001, with RBC available at the borrower's option: a \$25,000 corporate VISA account for miscellaneous travel and other expenses; and \$200,000 demand operating and/or overdraft loan secured by accounts receivable.

Interest on amounts due are payable at prime plus 1.25%. Security is a general security agreement registered in Manitoba. Notwithstanding compliance with covenants of credit facility, borrowings are repayable on demand.

NSI has entered into a three-year office lease for 3,500 sq.ft. at 206 – 70 Arthur Street commencing November 1, 2000. Minimum annual net rent is \$28,000 per year plus GST, plus operating costs specifically identified in a commercial lease agreement executed August 31, 2000.

Future minimum lease payments: 2004 \$16,333 plus GST

National Screen Institute – Canada

NOTES TO FINANCIAL STATEMENTS

March 31, 2003

10. SIGNIFICANT EVENT

NSI closed its Edmonton office on May 31, 2001, in accordance with NSI's Strategic Business Plan (2001-2005). Costs of closing the Edmonton office, severance for office staff and disposal of assets of \$71,539 were recognized in 2001. The lease for the Edmonton office expired May 31, 2001.

11. CHANGE IN FISCAL YEAR END

NSI has elected to change its fiscal year-end from December 31 to March 31 in order to better match revenues and expenses with the fiscal year end of its major sources of revenue and accommodate its normal business cycle, including "FilmExchange."

12. PRIOR YEAR'S COMPARATIVE FIGURES

The prior year's comparative figures have been reclassified to conform with the current year's presentation.

National Screen Institute – Canada

OPERATING BUDGET

April 1, 2003 to March 31, 2004

REVENUE	TOTAL
Federal Government	\$ 255,000
Federal Agencies	45,000
Telefilm	637,400
Municipal Government	76,000
Province of Manitoba	252,000
Provincial Agencies	148,000
Foundations	—
Private Sector	870,580
Project Revenue	65,580
Interest	4,000
Contributed Services	—
Total Revenue	\$ 2,353,560

National Screen Institute – Canada

OPERATING BUDGET

April 1, 2003 to March 31, 2004

EXPENSES

Program Delivery

Advertising and Promotions	\$ 118,100
Public Relations	36,350
Corporate Development	5,000
Office Supplies	4,590
Postage and Courier	7,355
Photocopying Costs	3,526
Communications	11,625
Contract Projects	387,172
Staff Costs	502,733
Statutory Payroll Costs	27,100
Health Care Benefits	17,536
RSP Benefits	9,300
Travel	263,055
Production and Technical	88,100
Meetings and Receptions	48,700
Awards and Bursaries	223,900
Memberships/Subscriptions	25,200
Venue Rental	31,050
International Internship	75,000
Trade Routes	90,000
Contributed Services	—
Total Program Delivery	1,975,391

Administration

Accounting/Audit	5,000
Advertising and Promotions	27,200
Public Relations	500
Bad Debts	—
Legal	10,000
Bank And Service Charges	3,430
GST	40,800
Insurance	4,200
Board Costs	15,245
Communications	2,808
Premises Costs	45,069
Leasing/Interest/Depreciation	29,239
Office Maintenance/Services	5,777
Office Supplies	1,950
Postage and Courier	712
Staff Costs	64,536
Statutory Payroll Costs	4,211
Health Care Benefits	3,022
RSP Benefits	1,104
Contract Salaries Administration	40,000
Staff Search Costs	7,500
Total Administration	312,302

Total Expenses	2,287,693
Total Surplus/(Deficit)	\$ 65,867

Partners and Sponsors

OPERATING GRANTS

The National Screen Institute – Canada operates with ongoing funding from Telefilm Canada through Canadian Heritage, and Manitoba Culture, Heritage and Tourism.

Additional support provided by Patrons: Global Television Network, CTV and CBC Television.

Further support provided by our Partners: Alliance Atlantis, Odeon Films and Warner Bros. Entertainment (Canada) Inc.

NSI FILMEXCHANGE
CANADIAN FILM
FESTIVAL 2003

Government Partners

Canada Council for the Arts
Human Resources
Development Canada
Telefilm Canada

Corporate Partners

Global Television Network
PS Prairies

Platinum Sponsors

A-Channel
A&E Television Network
City of Winnipeg
Arts Advisory Council
Taylor George
Advertising & Design
The Winnipeg Free Press

Gold Plus Sponsors

CBC Television
Department of Foreign Affairs
and International
Trade (DFAIT)
Manitoba Film & Sound
Movie Central
RBC Royal Bank
Rogers Telefund

Gold Sponsors

Aboriginal Peoples
Television Network
ACTRA
AVW-TELAV
MidCanada Production Services
MMPIA- Manitoba Motion
Picture Industry Association
Tag Creative Studios
Warner Bros. Entertainment
(Canada) Inc.
William F. White International
Winnipeg Film and
Cultural Affairs

Silver Sponsors

Independent Production Fund
Playback Magazine
Rainmaker Entertainment
Group
The Comedy Network
The Fort Garry Hotel

Bronze Sponsors

Budget Car and Truck Rental
Globe Cinemas
Manitoba Telecom Services Inc.
Minds Eye Entertainment
National Film Board of Canada
Place Louis Riel All-Suite Hotel
Portage Place
Taylor McCaffrey
Barristers & Solicitors
UMFM
Uptown Magazine

Festival Friends

Advance Pro – A Division
of Advance Electronics
Big Rock Brewery
CanadaMovies.net
Cinémental
Downtown Biz
Economic Development Winnipeg
Festival du Voyageur
Hostess Frito Lay Co.

IATSE Local 856
Independent Film Channel
Le cercle de presse
francophone du Manitoba
McDonald's Restaurants
of Canada Limited
Superior Kanata
Tim Elias
University of Winnipeg
Winnipeg Film Group

NSI FILMEXCHANGE
CANADIAN FILM
FESTIVAL 2002

Festival Partners

Canada Council for the Arts
Global Television Network
Human Resources
Development Canada
Telefilm Canada

Platinum Sponsors

A-Channel
A&E Television Network
Aboriginal Peoples
Television Network
AV Preservation Trust
AVW-TELAV
Canadian Broadcasting
Corporation
Canadian Television Fund
City of Winnipeg
Arts Advisory Council
Independent Film Channel
Manitoba Film & Sound
Movie Central
RBC Royal Bank
Rogers Telefund
The Winnipeg Free Press

Gold Sponsors

CJOB/Power 97
Film Training Manitoba
Grand Marnier represented by
Nancy T Agency
Independent Production Fund
Manitoba Telecom Services Inc.
MidCanada Production Services
Minds Eye Entertainment
MMPIA
OMDC
PS Production Services
The Comedy Network
The Fort Garry Hotel
Warner Bros. Entertainment
(Canada) Inc.
William F. White International
Winnipeg Film and
Cultural Affairs
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SCN
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Farpoint Films
IATSE Local 856
Intrepid Dezine
Media Group
Playback Magazine
Taylor McCaffrey
Barristers & Solicitors
The Completion Guarantors
Writers Guild of Canada
WTN

NSI MOVIE CAMP 2002

National Sponsors

Global Television Network
PS Productions

Regional Sponsors

A-Channel
Advance Pro – A Division of
Advance Electronics
Economic Development Winnipeg
Enterprise Rent-a-Car
Film Training Manitoba
Human Resources
Development Canada
McDonald's Restaurants
of Canada Limited
MidCanada Production Services
Salisbury House of Canada Ltd.
Tattersall Casablanca Studios
Winnipeg Chamber
of Commerce
Winnipeg Film Group

NSI GLOBAL MARKETING
2002-2003

Presenting Sponsor

Global Television Network

Additional Funding

Telefilm Canada

KICKSTART 2002-2003

NABET 700
Telefilm Canada
OMDC
Film New Brunswick
Newfoundland and Labrador
Film Development Corp.
(NLFDC)
Canada West (BC Film, Alberta
Film, SaskFilm, Manitoba
Film & Sound)

NSI TOTALLY TELEVISION
2002-2003

Presenting Sponsor

CTV

Additional Funding

Telefilm Canada

NSI FEATURES FIRST
2002-2003

Presenting Sponsor

Telefilm Canada

Partners

Alliance Atlantis
Odeon Films

Regional Sponsors

A-Channel Drama Fund
British Columbia Film
Manitoba Film & Sound
Nova Scotia Film
Development Corporation
OMDC

NSI ZeD DRAMA PRIZE 2003

Presenting Sponsor

CBC Television

Additional Funding

Telefilm Canada

Award Sponsors

CBC Television
Global Television Network
Rogers Telefund
Warner Bros. Entertainment
(Canada) Inc.

Provincial Sponsors

BC Film
Manitoba Film & Sound
OMDC
SaskFilm
SODEC

Service Sponsors

Command Post and Transfer
Deluxe Laboratories
Jones Brown and Associates
Kodak Canada
PS Production Services
William F. White International

NSI ZeD DRAMA PRIZE 2002

Presenting Sponsor

CBC Television

Additional Funding

Telefilm Canada

Award Sponsors

CBC Television
Global Television Network
Rogers Telefund
Shaw Children's Programming
Initiative
Telefilm Canada

Provincial Sponsors

BC Film
CFCN
OMDC
SaskFilm
Warner Bros. Entertainment
(Canada) Inc.

Service Sponsors

Command Post and Transfer
Deluxe Laboratories
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Kodak Canada
PS Production Services
William F. White International



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The National Screen Institute — Canada, with headquarters in Winnipeg, is a training and development organization for the film and television industry. Programs are delivered in regions across Canada and in key locations around the world.

The National Screen Institute – Canada operates with ongoing funding from Telefilm Canada through Canadian Heritage, and Manitoba Culture, Heritage and Tourism. Additional support provided by Patrons: Global Television Network, CTV and CBC Television. Further support provided by our Partners: Alliance Atlantis, Odeon Films and Warner Bros. Entertainment (Canada) Inc.